

**2022-2023 Layoffs Announced - Partial List of Corporate Layoffs  
 Focused Mostly on SF Bay Area, Real Estate and Tech Companies  
 As of January 31, 2024**

<b>Company</b>	<b>Industry</b>	<b>Number</b>	<b>% of Workforce</b>
Meta/Facebook	Tech	11,000	13%
Twitter	Tech	3,700	50%
Lyft	Tech	1,000	13%
Seagate Technology	Tech	3,000	8%
CBRE	Real Estate	\$300M cut	N/A
Credit Suisse	Banking	2,700	N/A
Stripe	Fin Tech	1,000	14%
Snap	Media	1,200	20%
Snap also announced closure of its 33,000 sq. ft. SF office			
HelloFresh	Prepared Foods	700	N/A
HelloFresh also announced closure of 110,000 sq. ft. warehouse in Richmond, CA			
Salesforce	Tech	Hundreds	N/A
2nd round of layoffs starting January 2023		7,500	10%
Plans to reduce office space in SF			
Slack	Tech	N/A	10%
Chime	Fin Tech	160	N/A
Redfin	Real Estate	8% in June 22	8%
Redfin has had two rounds of layoffs in 2022		+13% in Nov. 22	13%
Disney	Entertainment	Undisclosed	N/A
Peloton	Fitness	4,600	N/A
Carvana	Automotive	2,500	N/A
Coinbase	Crypto	1,100	18%
LoanDepot	Finance	2,800	N/A
Wells Fargo	Finance	10,000+	N/A
Amazon	Tech	18,000	N/A
Microsoft	Tech	1,000	1%
Office Depot/Office Max	Business Supply	13,100	N/A
Office Max also closed a large store in SF			
Veeva	Home builder	100	30%
Challenger, Gray & Christmas report Tech-related layoffs through the first half of November 2022 total 31,200. Highest since 2015.			
Asana	Tech	150	13%
Cisco	Tech	4,165	5%
HP	Tech	4-6,000	+/-10%
DoorDash	Tech/Services	1,250	6%
Airtable	Tech	254	20%
Plaid	Fin Tech	260	20%
Blue Apron	Meal Prep	165	10%

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Doma	Real Estate	515	40%
Morgan Stanley	Banking	1,600	2%
Google (Alphabet)	Tech	12,000	N/A
Wayfair	Retail	1,750	10%
Capital One	Banking	1,100	N/A
Spotify	Tech	600	6%
3M	Manufacturing	2,500	N/A
Dow	Manufacturing	2,000	N/A

Compiled by Joe Napoliello, MAI

Sample of Layoffs Announced. Sources available on request